Parent Meeting and Parent Letter

It is important for coaches to communicate their philosophy to the parents at the start of the season. The parents trust you with their children and want to know that you have a plan that will make the season both positive and developmental. It has often been said, “In absence of good information, people will speculate and they will generally speculate to the worst possible scenario.” Avoid the absence of good information by having a parent meeting or at least providing a letter to the parents at the start of the season. Below is the sample of a brief agenda for a parent meeting and a short example of a parent letter.

Parent Meeting

1. Welcome and Introduction
   a. Who you are
   b. What coaching experience you have
   c. Introduce your coach(es)
2. Philosophy for the upcoming season
   a. Fun – if the players have fun, then they will stick with it
   b. Development – sticking with it means putting in the time for the necessary repetitions that will help them to improve
   c. Competitive – focus more on an atmosphere of competing, rather than winning (winning is not always in your control, but competing is)
3. Communication philosophy or strategy
   a. Emails, phone calls, texts – how will you stay connected to the parents
   b. Provide all of your contact information
4. Passion and Excitement
   a. You are honored to be coaching
   b. Excited about getting to know the players and helping them develop
5. Questions
Parent Letter

Dear Parent,

My name is ______ and I am excited to have an opportunity to coach your child in the upcoming baseball season, I have been connected to the game as a player or coach for the past _____ years and really enjoy seeing the players develop.

I know that in order for the players to develop that I need to be able to create fun, positive, and informative practices. That is my commitment. Players also need to be interested in developing. If that happens, it is going to be a great season.

Feel free to reach out to me with any questions or comments that you may have. My contact information is listed below.

Sincerely,

Coach Name

Phone Number

Email Address