



Denton Parks and Recreation Sponsorship Opportunities

Our goal is to provide children with a safe and organized environment in which they may experience the many benefits youth sports offers. We put fun first in sports and encourage kids to develop their skills in a recreational atmosphere. Youth participating in our programs improve self esteem and confidence, learn about team work and cooperation, improve health and fitness levels, build relationships, develop fundamental skills, and improve existing skills.

Providing quality recreational facilities and programs to meet the needs and expectations of Denton's citizens often costs more than tax dollars can provide. Why sponsor? Proceeds from sponsorship money benefit youth sports scholarships.

Youth Sports Sponsorship Packages

Web Sponsorship Package: \$100

-Company logo and contact information posted in the sponsor section of our league website, as well as a link to your company's website. This information will be viewable for one (1) calendar year from the date of purchase. www.quickscores.com/denton

Team Sponsorship Package: \$250

-Company name displayed on the back of a team's jerseys for the current season in the sport of your choice
-Sponsorship plaque with team's picture
-Opportunity to pass out fliers and promotional products during opening day for current season for your team's sport
-Also includes web sponsorship package

Outfield Sign Package: \$300

-4'x8', one color print sign placed on outfield fence at Denia Softball Complex for one (1) calendar year
-Opportunity to pass out fliers and promotional products during girls softball or blastball opening day in spring and fall
-Also includes web sponsorship package
-Sign renewal fee \$150 per year (for up to two additional years)

All Star Package: \$500

-Includes everything in the web sponsorship, team sponsorship and outfield sign packages

Adult Sports Sponsorship Packages

Web Sponsorship Package: \$100

-Company logo and contact information posted in the sponsor section of our league website, as well as a link to your company's website. This information will be viewable for one (1) calendar year from the date of purchase. www.quickscores.com/denton

Outfield Sign Package: \$300

-4'x8', one color print sign placed on outfield fence at North Lakes Softball Complex for one (1) calendar year
-Opportunity to pass out fliers and promotional products during adult softball opening day in spring, summer and fall
-Also includes web sponsorship package
-Sign renewal fee \$150 per year (for up to two additional years)

Sponsorship Form

Please mail this form to the Denton Civic Center and make checks payable to the City of Denton
E-mail artwork in .eps and .jpg format to jason.barrow@cityofdenton.com For more information, please call (940) 349-7218.

Company Name: _____

Contact Person: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Check #: _____ Amount: _____

Mailing Address:

Athletics
C/O Jason Barrow
321 E. McKinney
Denton, TX 76201

Type of Sponsorship: Youth Web Youth Team Youth Sign Youth All Star Adult Web Adult Sign Sign Renewal

For Team Sponsorship, please choose from the following sports:

Blastball Youth Flag Football Youth Softball Youth Indoor Soccer Youth Outdoor Soccer Youth Volleyball

For Team Sponsorship, please list team request here, if any: _____

Denton Parks and Recreation Sponsorship Guidelines

1. Denton Parks and Recreation reserves the right to refuse sponsorships from organizations whose interests are inconsistent with the Vision and Mission of the department.
2. City will review proposed sign content and have final approval prior to production of the sign.
3. Sign content must reflect only individuals, groups, or businesses that are donating funds or other means of direct sponsorship support to the Association.
4. No sign shall include advertising for the following: political campaigns, alcoholic beverages, establishments or businesses where the majority of gross income is obtained from the sale of alcoholic beverages, tobacco products of any type, sexually oriented businesses, or products or services sold by sexually oriented businesses, and/or express views that may be considered defamatory or discriminatory.
5. Sign content and graphics shall not be of such content, color, or design as to create an unreasonable distraction to players, officials, other game participants, or spectators as determined in the sole discretion of the City.

Accepted and agreed to by:

Sponsor Representative Signature

Date