



LATIN AMERICA S T R E E T

2022 Sponsorship Contract



Sponsorship Levels

	Main Stage	\$2,500
	Community Stage	\$1,500
	Oro (Gold)	\$500
	Plata (Silver)	\$250
	Cobre (Copper)	\$150

Contact Name _____

Business Name _____

Email _____

Phone _____

Signature _____ Date _____

516 Montrose Street
Lufkin, Texas 75901
936-633-0250



Sponsorship Levels

M a i n S t a g e - \$ 2 , 5 0 0

Top billing with logo in advance publicity
Top billing with logo on event signage
Top billing with logo on event posters and flyers
Recognition on Visit Lufkin, Parks and Recreation, and social media outlets
Broadcast email to Parks and Recreation client list
Verbal recognition at the event from the main event stage throughout the festival.

C o m m u n i t y S t a g e - \$ 1 , 5 0 0

Recognition with logo in advanced publicity
Recognition with logo name on signage
Recognition on Visit Lufkin, Parks and Recreation, and social media outlets
Broadcast email to Parks and Recreation client list
Verbal recognition at the event from the main event stage throughout the festival.

O r o (G o l d) - \$ 5 0 0

Recognition with logo name on signage
Recognition on Visit Lufkin, Parks and Recreation, and social media outlets
Broadcast email to Parks and Recreation client list
Verbal recognition at the event from the main event stage throughout the festival.

P l a t a (S i l v e r) - \$ 2 5 0

Broadcast email to Parks and Recreation client list
Verbal recognition at the event from the main event stage throughout the festival.

C o b r e (C o p p e r) - \$ 1 5 0

Verbal recognition at the event from the main event stage throughout the festival.

Please make checks payable to the
City of Lufkin

**NOW
SEEKING**

**FOOD
TRUCKS**

**FOOD
VENDORS**

**CRAFT AND
ARTESIAN
VENDORS**

**RESOURCE
BOOTHs**

MUSICIANS

**DANCE
GROUPS**

ARTIST/PAINTERS